

Master's Union places first cohort at average package of Rs 29 lakh

By Sreeradha Basu, ET BureauLast | Updated: Nov 24, 2021, 07:26 PM IST

Synopsis

While the top 10% of the batch has landed a package upwards of Rs. 43.66 lakh and top 50% was at Rs. 36.12 lakhs, even the bottom 10% have landed a package upwards of Rs. 19 lakhs. The average package for freshers also stands at Rs. 23 lakh.



The placement report of Masters' Union has been audited by Brickworks Analytics, the rating and auditing agency, the institute said in a release.

Masters' Union School of Business has placed the first cohort of their flagship PGP-TBM (Post Graduation in Technology and Business Management), a 16-month on-campus programme, at an average package of Rs 29.12 lakh.

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Consulting giants BCG, Bain & Company; tech majors Microsoft, Virtusa and CISCO and several Indian startups including Razorpay & Unacademy were among the biggest recruiters. While the top 10% of the batch has landed a package upwards of Rs. 43.66 lakh and top 50% was at Rs. 36.12 lakhs, even the bottom 10% have landed a package upwards of Rs. 19 lakhs. The average package for freshers also stands at Rs. 23 lakh.

Consulting companies like BCG, Bain, EY and others have hired around 13.28% of the cohort. Given the tech focus at Masters' Union, Product & Program Management roles were much in demand, with more than one-third of the batch bagging such roles. 12% students landed the new economy roles of Chief of Staff/ Executive in Residence; netting the opportunity to work with founders in leading startups like Neemans, Sequoia funded OneCode, AgNext and more, straight out of campus.

7% of the cohort has started their own startups and have raised VC funds.

Masters Union launched its first cohort in 2019 with the unique proposition of students being taught and mentored by CEO's, CXO's, top academicians across disciplines, Members of the Parliament and other practitioners of similar credentials. Some of the mentors associated with Masters' Union include Narendra Jadhav (Former Chief Economist, RBI), Shashi Tharoor (MP), Rajat Mathur (MD, Morgan Stanley), Captain Raghu Raman (Former President, Reliance Industries Ltd), Arun Malhotra (Former MD, Nissan India), Elkana Ezekiel (Former CMO, Samsung Electronics), Satish Krishnan (Former MD, Financial Markets, Standard Chartered Bank), Mukund Rajan (Former MD, Tata Teleservices).

Pratham Mittal, Director, Masters' Union, said, "Masters' Union is unique in many ways, including how its curriculum blends business education and technology; and how each of our student is mentored by a veteran industry leader or a seasoned public leader. Our package is the highest among all B-schools."