B2K analytics

BYTES TO KNOWLEDGE

B2K analytics
Real Estate Project Gradings

Assessing the Ability of the Developer to Construct,
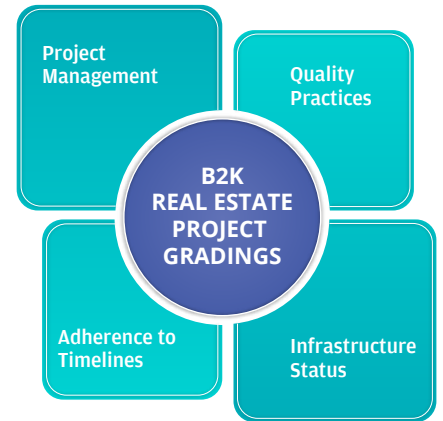Complete & Deliver on time as per the quality standards

Real Estate Project Gradings

Analytics Real Estate Project Gradings is an independent assessment of the Real Estate Project to help Project Stakeholders for taking informed decisions.

It is a city specific grading which would differentiate a particular project from other projects within the city. The Real Estate Project Gradings is based on

- Assessing the effectiveness of the Developers' Project Management Capabilities,
- Ability to complete the project as per the agreed timelines
- Ascertaining the status of infrastructure-site /land /construction and d) Adoption of quality practices.

Project Management | Quality Practices
B2K REAL ESTATE PROJECT GRADINGS
Adherence to Timelines | Infrastructure Status

Benefits

- Helps Developers in positioning the project in a crowded unorganized market and benchmark themselves against competition
- Helps Investors & Lenders of the project to access an independent opinion about the risks involved in the developers' ability to deliver as per the agreed timelines and quality standards
- Helps the Buyer of the property to select the appropriate project among various options within the city
- Helps Alliance Partners, such as contractors get easy acceptance among various stakeholders
- Helps to creates awareness and enhances credibility
- Facilitates pricing and credit decisions

Investors & Lenders | Alliance Partners
Buyers | Developers

Parameters

◉ **PROJECT QUALITY**

It involves assessment of the developer to complete the project within the stipulated timeline based on their track record, project management capabilities, adoption of quality practices, clarity on titles to the property
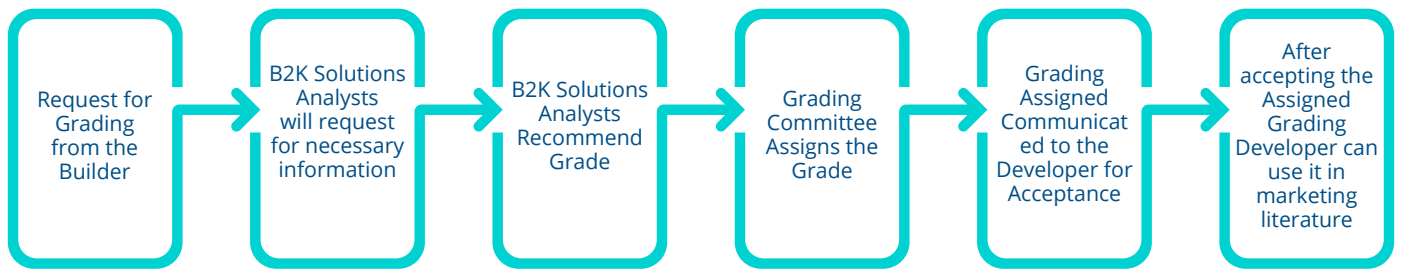
◉ **MANAGEMENT QUALITY**

It involves the assessment of Promoters' background, Management Team's profile, track record of meeting the customers' expectations

◉ **FINANCIAL QUALITY**

The analysis of the project's financial quality, funding of the project, project's financial flexibility, project's economies or viability, cash flows, profitability

Process for assigning Real Estate Project Gradings

| Request for Grading from the Builder | → | B2K Solutions Analysts will request for necessary information | → | B2K Solutions Analysts Recommend Grade | → | Grading Committee Assigns the Grade | → | Grading Assigned Communicated to the Developer for Acceptance | → | After accepting the Assigned Grading Developer can use it in marketing literature |

The project grading process begins with a request from the developer. The Business Development team will obtain mandates in standard form from prospective clients. B2K Solutions will assign a team of analysts and the analysts will request for a list of information required from the developer followed by a site visit and management discussion. The team would then collate the information obtained and based on their analysis would submit their Grading recommendation to the Grading Committee.

The verdict of the Grading Committee of the Grading Assigned would be communicated to the management along with a detailed copy of the rationale for Grading Acceptance from the management. On acceptance B2K Solutions will disseminate the grading information on a wider basis through print, internet and other media. Apart from this, the developer may use the Grading in their marketing literature. The initial grading will be valid for one year from the date of assignment. B2K Solutions will review the grading at the end of this period at the request of the developer.

Real Estate Project Gradings Scale

★★★★★★★	**Excellent**
★★★★★★	**Very Good**
★★★★★	**Good**
★★★★	**Fair**
★★★	**Average**
★★	**Below Average**
★	**Far Below Average**
No Star	Needs significant improvement / Not assessed

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About B2K analytics

B2K analytics Private Limited is a boutique risk advisory and management consulting firm offering services in risk advisory, research, analytics, transaction advisory, and skill development.

B2K analytics is built on the foundation of trust and confidence that investors, issuers, Governments, multilateral agencies, and regulators have placed on B2K Ratings. We offer our clients a multidimensional approach to addressing their problems. We adopt a customized, responsive and personal approach to client service and offer a comprehensive range of services across various industries. Our product and solutions will benefit corporate houses, banks and Financial institutions, AMCs, infrastructure companies, multilateral agencies and government.

B2K analytics is a 100% subsidiary of B2K Ratings.

B2K analytics provides grading services for businesses and projects to with an unbiased and independent approach to determine its strengths of its model. B2K analytics' grading services include:

- Real Estate Project
- Hospitals
- Tourism
- IREDA Service Providers
- Educational Institutions

- B2K Placement Reporting Services (BPRS)
- Non-Government Organisation (NGO)
- Micro-Finance Institutions (MFI)
- Ministry of New and Renewable Energy (MNRE) Service Providers

More information on B2K analytics and its services is available at **www.b2kanalytics.com**

CORPORATE OFFICE

3rd Floor, Raj Alkaa Park, Kalena Agrahara,
Bannerghatta Road, Bengaluru - 560 076

Phone: +91 97427 70001 **| Email:** msme@msme1.in
www. b2kanalytics.com | www.msme1.in