

B2K analytics NGO Gradings

Grading of Non Governmental Organisations

The gradings assigned by B2K analytics (BWA) to NGOs provide a measure of their ability to make the impact they aim to in a sustainable manner. The gradings are not reflective of their credit-worthiness and should not be used as a proxy of the same.



Need for Gradings

The sector is regulated by multiple laws and authorities, its credibility is often questioned by most stakeholder groups due to lack of information (about existence, performance, finances, output and outcome), absence of performance benchmarks, government licenses and permissions not being sufficient indicators of performance or credibility, media reports usually being centred around stories of what went wrong and the general lack of awareness of the common man about the voluntary sector.

Benefits of Gradings

- Improved visibility among counterparties, business associates and other players in the sector Improved availability of credit at better terms and conditions
- Strengthens process orientation in operations which will be beneficial from the point of view of a move towards scalability and sustainability
- Dissemination of information between different NGOs which helps in continuous improvement by imbibing the learnings from each others' mistakes
- Reflection of transparency and integrity to supporting partners and business associates
- Information sharing will help in developing policy guidelines for different institutions and establishing standards in the sector

Process





DURATION

Minimum of 3-4 weeks from the mandate date Duration can vary if there are any delays in data collection



DELIVERABLES

A letter indicating grading and its meaning A detailed grading report Press release with summary of grading report



SURVEILLANCE

The grading assigned is valid for one year. The grading can be reviewed/subject to surveillance based on the agreement signed on the same.

NGO Grading Scale

Star Gradings are assigned on a State-specific, seven-point scale from ' $\star\star\star\star\star\star\star$ - 7 Star', the highest, to ' \star -1 Star' the lowest, as per definition given below;

for example, a grading of "KA' ★★★★★★ -7 Star' indicates the highest "Excellent" Grading in the State of Karnataka and "KA -★1 star' indicates "Satisfactory" Grading in the State of Karnataka, which is the lowest.

****	Excellent: Delivers Excellent quality of services
****	Very Good: Delivers Very Good quality of services
***	Good: Delivers Good quality of services
★★★★	Fair: Delivers Fair quality of services
★★★	Average: Delivers Average quality of services
★★	Below Average: Delivers Below Average quality of services
*	Far Below Average: Quality of services delivered is Far Below Average
No Star	Needs significant improvement / Not assessed

Note: The Star Grading would be prefixed by the abbreviation of the State name e.g. KA ★★★★★ KA stands for Karnataka

Criteria

Brickwork Solutions has developed unique grading criteria – PROVEN methodology for grading of NGOs

- People
- Resources and asset quality
- Organization structure
- Value creation
- Efficiency in operational and financial management



an independent voluntary association of people acting together on a continuous basis for some common purpose other than achieving government office, making money or illegal activities

- Professor Peter Willets



About B2K analytics

B2K analytics Private Limited is a boutique risk advisory and management consulting firm offering services in risk advisory, research, analytics, transaction advisory, and skill development.

B2K analytics is built on the foundation of trust and confidence that investors, issuers, Governments, multilateral agencies, and regulators have placed on Brickwork Ratings. We offer our clients a multidimensional approach to addressing their problems. We adopt a customized, responsive and personal approach to client service and offer a comprehensive range of services across various industries. Our product and solutions will benefit corporate houses, banks and Financial institutions, AMCs, infrastructure companies, multilateral agencies and government.

B2K analytics is a 100% subsidiary of Brickwork Ratings.

B2K analytics provides grading services for businesses and projects to with an unbiased and independent approach to determine its strengths of its model. B2K analytics' grading services include:

- Real Estate Project
- Hospitals
- Tourism
- IREDA Service Providers
- Educational Institutions

- Brickwork Placement Reporting Services (BPRS)
- Non-Government Organisation (NGO)
- Micro-Finance Institutions (MFI)
- Ministry of New and Renewable Energy (MNRE)
 Service Providers

More information on B2K analytics and its services is available at www.b2kanalytics.com

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